



You Can Now Get the Big Comfortable 35 Horsepower Overland for \$695

En bloc 35 horsepower motor
Electric starting and lighting system
Electric control buttons on steering column
Four inch tires

Roadster \$675
L. W. H. Toledo

Demountable rims; with one extra
106-inch wheelbase
Deep divan upholstery
One-man top; top cover

Model 83 B

With unerring judgment of value—
With a rush that swallowed up a
record production in jig time—

The public took more than 50,000 of
the \$750 Overlands in six months.

In six months we've absorbed all the
overhead; absorbed all the develop-
ment expense; realized on all the ex-
perimental cost that is usually spread
over a year.

We covered our material require-
ments at before-the-war prices—saved
three and a half million dollars on
aluminum and another million on
steel.

We have increased our production
capacity of 300 cars per day last June
to 1000 cars per day.

So again we have broken *all* records.
Again we have planned and bought
material for a bigger production
program.

And again we are setting a new and
supreme standard of value—

You can now buy the big, roomy,
comfortable, thirty-five horsepower
Overland for \$695.

Here is the value which has clearly
dominated the automobile market for
the last six months—now made even
more clearly dominant.

Here is the car with a performance
record never even approached by any
car of its size ever built—fifty thousand
in every day service.

And though the price is reduced the
car is improved.

It has an up-to-the-minute power
plant, en bloc type, developing full
thirty-five horsepower. It has abun-
dant power and speed and an excep-
tionally quick get-away.

The value is pre-eminent—un-
approached.

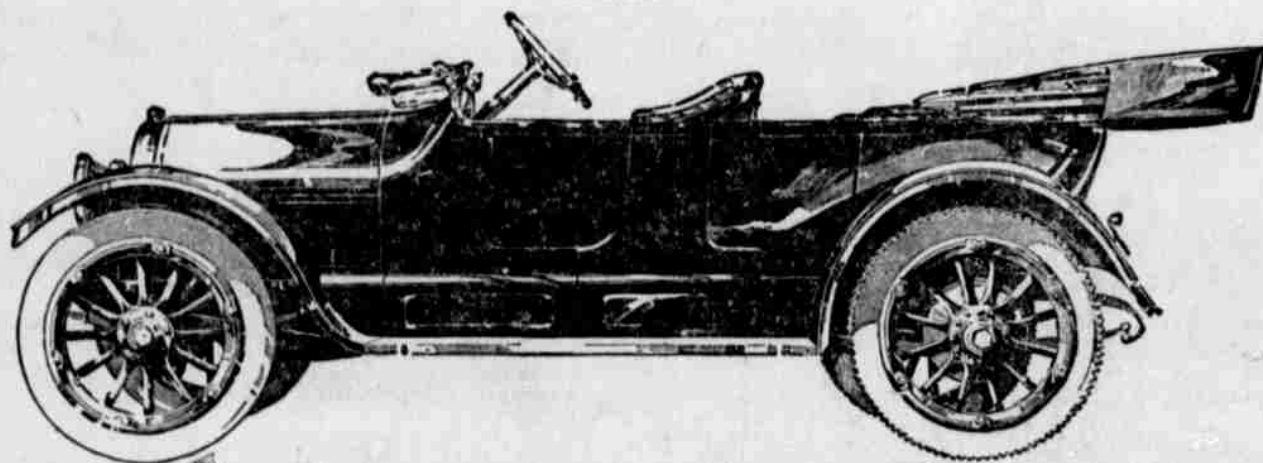
We guarantee that the price for this
model will never be lower.

But this price reduction is made in
the face of a rising material market—
we cannot guarantee that it will not be
higher.

See the Overland dealer now—anti-
cipate your requirement if need be
—but make sure of your delivery now.

For Sale by W. H. Wells, Beaver, or L. J. Alkire, Knowles

The Willys-Overland Company, Toledo, Ohio
"Made in U.S.A."



THE OLD ORDER CHANGETH.

With the passing of the old year
and the coming of the new seven states
rang out the wet and rang in the dry.
In Arkansas, Colorado, Idaho, Iowa,
Oregon, Washington and South Caro-
lina the legalized liquor traffic ceased
to exist on January 1st. Virginia's
prohibitory law goes into effect Novem-
ber 1st. It is now possible to walk on
"dry" land from the Atlantic to the
Pacific. The chain of prohibition
states extends from Georgia in the
southeast to the state of Washington
in the northwest. Indeed, one might
start from Florida, which is getting
drier every day. Wyoming has so
much dry territory that the corner of
that state between Colorado and Idaho
interferes not at all with the saloon-
less journey. Seven states and the
territory of Alaska vote upon the ques-
tion in 1919—Vermont on March 7th,
South Dakota, California, Nebraska,
Montana, Michigan, Idaho (constitu-
tional amendment) and Alaska at the
general election in November.

Dr. Mary Twisford has secured office
rooms in the Stranathan building in
which she has established herself for
the practice of medicine. Her card
may be seen elsewhere in this issue.

Dr. Nicholson, of Forgan, formerly
of Tishomingo, has located in Beaver
for the practice of dentistry. He has
purchased Dr. Miller's equipment and
will probably be located temporarily
at Dr. Miller's former location,
moving down in the business section
later as soon as he can secure quarters.
Dr. Nicholson's family came with him
and they are domiciled in the new
house south of T. C. Braidwood's
residence.

To Drive Out Malaria
And Build Up The System
Take The Old Standard GROVE'S
TASTELESS CHILL TONIC. You know
what you are taking, as the formula is
printed on every label, showing it is
Quinine and Iron in a tasteless form.
The Quinine drives out malaria, the
Iron builds up the system. 50 cents

Laundryman Nida received news the
first of the week of the serious injury
of his father, who resides at Kiowa,
Kansas. Mr. Nida was engaged in
carpentering and fell from a scaffold a
distance of twenty feet. Recent re-
ports were that his condition was con-
sidered serious.

Robert Wright left last week for
Mary, Nebraska, where he will visit
for some time with his brother I. F.

J. L. Rainey, a representative of the
Security Insurance Company, was here
from Enid the past week looking after
business in his line.

Whenever You Need a General Tonic
Take Grove's

The Old Standard Grove's Tasteless
chill Tonic is equally valuable as a
General Tonic because it contains the
well known tonic properties of QUININE
and IRON. It acts on the Liver, Drives
out Malaria, Enriches the Blood and
Builds up the Whole System. 50 cents.

CHURCH BEING REPAIRED.

The Christian church is undergoing
repairs at this time which, when
completed will again place that edifice
in a habitable condition and add greatly
to the appearance of the interior of
the building.

The plastering has all been removed
and is being replaced and will be tin-
ted. Other interior decorations will
also be made.

While the building is undergoing
repairs, the church and Sunday School
services are being held at the Court
House.

RECIPE FOR GRAY HAIR.

To half pint of water add 1 oz. Bay
Rum, a small box of Barbo Compound,
and 4 oz. of glycerine. Apply to the hair
twice a week until it becomes the desired
shade. Any druggist can put this up or
you can mix it at home at very little cost.
Full directions for making and use come
in each box of Barbo Compound. It will
gradually darken streaked, faded gray
hair, and removes dandruff. It is excel-
lent for falling hair and will make harsh
hair soft and glossy. It will not color the
scalp, is not sticky or greasy, and does not
rub off.

The Herald has a number of new
advertisements in its columns again
this week. New business concerns are
being launched in Beaver every week
and their advertisements may be found
in the Herald. You can't afford to
overlook our advertising columns.
Our advertisers realize the value of
printer's ink and are using it as a
means of reaching the people of their
territory. Read the Herald ads and
thus keep in touch with the live, wide-
awake business concerns who have the
things to sell that you must buy.

Mrs. S. S. Strong has been quite ill
the past week. At this time she is
improved.

How's This?

We offer One Hundred Dollars
Reward for any case of Catarrh
that cannot be cured by Hall's
Catarrh Cure.

F. J. CHENEY & CO., Toledo, O.
We, the undersigned, have known F. J.
Cheney for the last 15 years, and believe
him perfectly honorable in all business
transactions and financially able to carry
out any obligations made by him.
NATIONAL BANK OF COMMERCE,
Toledo, O.
Hall's Catarrh Cure is taken internally,
acting directly upon the blood and mu-
cous surfaces of the system. Testimonials
sent free. Price 75 cents per bottle. Sold
by all Druggists.
Take Hall's Family Pills for constipation.

The Better Way to Buy Groceries, Flour and Feed

Is to go to the place that makes a specialty of handling
such goods. Our business is the selling of

Groceries, Flour and Feed

Prompt Delivery.

I. W. MOORE & CO.,

Phone No. 27 BEAVER, OKLAHOMA

Beaver Steam Laundry NIDA & MEESE, Proprietors

Are preparing to handle all kinds of laundry
and guarantee first-class work

Family Washing and Rough Dry Work
A Specialty
8 Cents per Pound

Shirts and Collars Given Special
Attention

TRY US AND BE CONVINCED

BALDWIN PIANOS

We are agents for the celebrated BALDWIN PIANO—none better.
Will sell for cash or on monthly payment plan. Pianos are on display
at our store. Come in and inspect them and get prices and terms.

Mrs. W. H. Robertson, Beaver, Okla.

We Want to "Meat" You

Have just opened up a Meat Market on Douglas
Avenue, one door north of Joe's Place, and am
prepared to supply your needs in the market
line with fresh, first-class meats.

Try our steaks, they can't be beat

Your patronage solicited and we guarantee
to please you.

Baxter & Ooley, Proprietors

Beaver, Oklahoma.

Can't Last Always

The SPECIAL BARGAINS
which we are offering on sea-
sonable goods can't last al-
ways. Take advantage now
of the LOW PRICES pre-
vailing in many lines

1-3 Off on Coats

Similar reductions on other
winter goods. Large variety
from which to select.

Come in and See Us. No Trouble
to Show Goods.

MRS. W. H. ROBERTSON

BEAVER CITY HOTEL.
J. W. THOMPSON, Prop.

Our house is one of the BEST in town and first class in every respect
tables supplied with the best the market affords and rates very reasonable
Every courtesy extended.

HERALD Ads Bring Results.

Reduce the Cost of Living

By trading at the store of pure groceries and small profits. We
offer you the best the market supplies, the only kind we buy, the
kind that last longest and furnish the most nutriment. Our usual
prices prevail.

Flour and feed, in time of need,

Supply the seeds for greater deeds.

We fill the needs, you furnish the deeds.

The City Market

W. G. STRANATHAN, Proprietor.